

**COURSE: A003**

### SPONSOR

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Michal Sabo

### LECTURER

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Michal Sabo

### LANGUAGE

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### DURATION (TIME)

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45 min.

### PLACE

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Conference room

### DIFFICULTY

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# Business Model & Business Plan in Hockey Development Centre

## AFTER COMPLETING THIS COURSE, YOU WILL BE ABLE TO

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Effectively programs set in your heart so that they can attract a large clientele of customers. We transmit to you the know-how how to build programs in different parts of the season. (Summer training, basic part, play-off end of season) This course is important to ensure that sufficient financial returns and customer center.

## COURSE OUTLINE

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- **1. Program components**
  - Diagnostic tools
  - Training enviroment
  - Training tools
  - Human recources
- **2. Program filter**
  - Individual
  - Group
  - Team
  - Sponsoring
  - Programs for proffesionals
  - Programs for amateurs
- **3. Demo programs**
  - The content
  - Program target
  - Program specifics
  - Commercial policy in developing programs
  - Program marketing

## REQUIRED SKILLS

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Hockey coaching license, basic computer skills

## LINK TO PRODUCT DETAIL

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[www.hockeydts.com/packages/](http://www.hockeydts.com/packages/)

## LINK TO COURSE DETAIL

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[www.eduprosport.com/en/course/A003](http://www.eduprosport.com/en/course/A003)